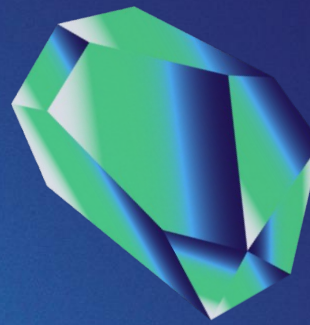
Ambassadors Program



365 TALENTS

Ambassadors program

What is it?

It's about defining 365Talents Ambassadors within your company and turning them into true experts of the solution. The main goal of these Ambassadors is to grow the use of the platform.

Objectives

- Accelerate user onboarding
- Optimize solution adoption
- Identify success cases

Profiles

- HR, managers, or employees
- Regular users of the platform, convinced of its benefits
- Actively involved in HR projects and, more broadly, in their company's growth

Responsibilities

What we ask of them:

- Organize internal adoption committees to collect user feedback
- Act as key contacts within their scope
- Help create internal success cases
- Represent their company as faces of the program

What we provide in return:

- Dedicated ambassador training
- Bi-annual newsletters with adoption data and product updates
- Bi-annual ambassador events
- Visibility campaigns on our social media or your intranet

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La mise en place du programme ambassadeur

I. Ambassadors

Identify ambassadors
One or more per region/country/function/entity
Involve sponsors to invite them officially and assign this role

II. Responsibilities by profile

Share a common vision and define collective objectives, as well as specific goals for each ambassador

HR profiles: Promote the tool and convince teams of its usefulness using HR and business arguments

Managers & employees: Support the platform's rollout, relay messages and best practices, report issues, and share experiences

III. Benefits of being part of the Ambassadors Program

- Gain new experience
- Participate in events, interviews, and cross-functional meetings with 365Talents
- Build stronger ties with the project team
- Join a career development community
- Benefit from rewards such as personal coaching, mentoring, personal development training, etc.

IV. Community engagement

- Organize follow-up meetings every three months
- Launch challenges and contests with rewards

V. Outcomes

- Plan a wrap-up session at the end of the onboarding phase
- Assess results and celebrate successes with ambassadors

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